

## Sponsorship Opportunities

### What:

Hogs n Hens for Hope is a pork and poultry BBQ cook-off and festival. The proceeds from this event will benefit the patients of Lazarex Cancer Foundation. Start the festivities by cheering on your local motorcycle clubs as they take off on a motorcycle ride to raise funds for Lazarex. The festival will consist of a BBQ competition with prizes, attractions for all ages such as a 24' rock climbing wall, bungee jumping trampoline, face painting, 9 hole putting green to name a few. There will also be live music and dancing, artisans, wine garden, a renowned wood sculptor and much more.

### Who:

Our goal is to have at least 3,000 enthusiastic participants in attendance. There will be plenty of food, drinks, fun and festivities for people of all ages.

### Why:

Lazarex Cancer Foundation builds a bridge to hope, dignity and life for cancer patients who have been told they have no other options, but who are not yet done with their journey in life and refuse to give up now. We provide financial assistance to defray the costs associated with patient participation in FDA clinical trials and help patients navigate their clinical trial options. [www.lazarex.org](http://www.lazarex.org)

This fundraising event is made possible by the generosity of companies like yours. Thank you for your consideration and for helping us "Change the face of cancer".

**Artwork deadline: August 31, 2009**

#### Contact Information:

Email: [Tami@lazarex.org](mailto:Tami@lazarex.org)  
(925) 820-4517

**1-877-866-9523 toll free**  
(925) 552-7305 fax

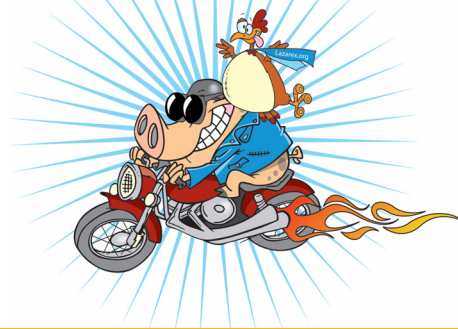
#### Payment / Mailing information:

Lazarex Cancer Foundation  
PO Box 741  
Danville, CA 94526

Lazarex Cancer Foundation is a 501(c)(3)  
non-profit organization.  
Our tax identification number is 20-2562494



# HOGS N HENS FOR HOPE



**Saturday, October 17, 2009 -10:00 AM to 10:00 PM**  
**Duplin County Events Center Kenansville, NC**  
**1 877.866.9523 toll free**      **[www.hogsnhensforhope.org](http://www.hogsnhensforhope.org)**

#### Sponsorship Opportunities Cash and In Kind

#### Benefits

##### \$5000 – FUTURE

- Wine Garden
- Entertainment (band, stage, dance floor and tent pavilion)
- Attractions
- BBQ Fixins Buffet (side dishes, condiments, napkins, plates & utensils)

Signage at sponsored area – premium location  
Name in all press releases & printed materials  
Prominent logo on event poster & newsletter  
Vendor space at festival – premium location  
Sponsor logo on event t-shirt – premium placement  
Prominent placement of logo on event website  
10 All day passes at Hogs n Hens for Hope

##### \$2500 – DIGNITY

- Ticket Booth
- Printing
- Media
- Grill and Concessions (2 sponsorships available)

Signage at sponsored area  
Logo on event poster  
Vendor space at festival  
Sponsor logo on event t-shirt  
Logo on event website  
5 All day passes at Hogs n Hens for Hope

##### \$1000 - HOPE

- Parking Shuttle Train
- Beverages (2 sponsorships available)
- Decorations

Signage at sponsored area  
Named on event poster  
Sponsor logo on event t-shirt  
Company listed on event website  
Vendor space at festival

##### \$500 - FRIENDSHIP

- Game prizes and Awards
- Bouncy House
- Trick or Treat

Signage at sponsored area  
Named on event posters, event t-shirt and event website

COMPANY \_\_\_\_\_

PHONE # \_\_\_\_\_

CONTACT \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

SPONSORSHIP LEVEL – (CIRCLE ONE)

FUTURE DIGNITY HOPE FRIENDSHIP OTHER: \$ \_\_\_\_\_

CHECK-PAYABLE TO LAZAREX CANCER FOUNDATION OR  MC  VISA  AMEX

AMOUNT: \_\_\_\_\_ CARD NO# \_\_\_\_\_

EXP DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_ TOTAL \_\_\_\_\_

SIGNATURE \_\_\_\_\_